

lcds & swds n e w s July/August 2024

Member Spotlight: Drs. Norm and Ryan Magnuson Father and Son Living and Practicing the Magnuson Way



Magnuson Dental's original location on Delta Oaks Drive in Eugene was opened in 1982. This office was Dr. Norman Magnuson's first dental practice. Their second location in Harrisburg opened in 2019 after Dr. Ryan Magnuson, Norm's son, joined the practice. Their dental practice encompasses general, family, and Cosmetic dentistry.

Dr. Norm Magnuson took his son Ryan on dental trips starting at the early age of 12 to

places like Mexico, Russia, and Nicaragua. These trips were about more than just dentistry; they were able to provide a much-needed service in underserved areas. This service-oriented approach is ingrained in the Magnuson practice philosophy. The father and son have done nine trips together. These international experiences laid a foundation for their collaborative work at their practices.

Drs. Norm and Ryan Magnuson Continued on Page 7.

In this Issue

Member Spotlight: Drs. Norm and Ryan Magnuson pp. 1 & 7

LCDS President's Message p. 2

SWDS President's Message p. 2

Columbia Healthcare Banking p. 3

BestPractices for Dental Unit Waterlines p. 4

Sittner & Nelson p.4

Consani Associates p. 5

Digital Systems Integrators, LLC p.5

Healthcare Compliance p. 5

BnK Construction Inc. p. 6

ED Message p. 7

Keeping your Team Safe pp. 8-9

Siletz Commnity Health Clinic p. 9

Shocked! Dental Office Management Corner P. 9

LCDS & SWDS Upcoming Events pp. 10-11

Omni Practice Group p. 12

Oral Cancer Foundation p. 12

Classified Ads pp. 12-13

Financial Tip: Is interest working for you or against you? p. 14

Financial Freedom for Dentists p. 14

Build Your Patient Base with ADA Find-A Dentist p.

Assured Dental Lab p. 15

Unbreakable Bonds p. 16

LCDS & SWDS News -July/August 2024

Published bi-monthly by the Lane County Dental Society (LCDS) and distributed to members of the society as a benefit of membership. Statements of opinion in this publication are not necessarily endorsed by LCDS Contributions to the newsletter are welcome in the form of articles, photos, announcements, or other items of interest for our membership. Notice of errors and corrections are appreciated. Deadline for September/ October Newsletter is August 15, 2023. Send all items to office@lanedentalsociety.org.

LCDS President's Message Dr. Matthew Bahen, DMD



"She flies with her own wings" is a phrase used in our own state motto. I love the phrasing and the imagery it evokes for my adopted home. As an Oregon transplant, I'm still getting accustomed to some of the Oregonisms I find in our vocabulary but when I see someone wearing ducks or beaver gear while travelling out of state I love the common bond we can instantly share by saying "Go Ducks" or "Go Beavs".

Flying with our own wings paints a picture of self reliance, but I would push the thought a little further in the strength we can draw from the collective flight of a flock. We can cut through the obstacles together and ease the burden for those coming up behind. This is what I hope our dental society can become for all of us.

Enjoy the Oregon summer with the longer days and hopefully temperate weather and I hope to see many of you at our dental society events.

SWDS President's Message Dr. Kent Burnett, DDS



Hello Southern Willamette Dental Society,

I am looking forward to about the upcoming possibilities for SWDS!

In May, we had a very informative CE event with speakers from OHSU, Dr. Daniel Petrisor and Dr. Martin Friess, spoke on oral cancer and Hemostasis in Dentistry. We are grateful to Columbia Healthcare Banking for sponsoring our event. It was great to visit with our members who attended.

We have quite a few activities planned for the rest of the year as we prepare for the possible merger. I am especially looking forward to our facility tour at Oral BioTech on Saturday, August 10th and hope that Lane County dentists will come enjoy the tour as well. The Oral Cancer Foundation is also having their annual fundraising walk at Willamette Park in Corvallis on Saturday, September 7th. This could be a fun event for your dental team to participate in.

On October 8th, we will be having a CE class in our area "How to Save for Retirement and Minimize My Taxes", once we formalize a location we will send out more information. Soventum (formally, 3m Healthcare) is planning a dinner and class for us in Corvallis in November. Looking forward into 2025, we are planning a Cultural Competency Class in January and a class on oral ulcerations in March.

We are continuing to work on our potential merger. I had the opportunity to attend Lane County Dental Society's council meeting in June. Together, we discussed the benefits for both of our societies and agreed to submitting the merger proposal to the ODA Trustees.

During our July ODA Board of Trustee meeting, we shared the results of our survey regarding the possible merger. The board decided to include the proposal to form "Coastal Cascades Dental Society" to the our house of delegates for approval. For any of you that have concerns or questions please reach out to

Hope to see you soon at one of our events!

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Best Practices for Dental Unit Waterlines

IES Kelli Ngariki, Owner Healthcare Compliance Associates

The tragic incident in Anaheim, California in 2016 brought attention to the crucial issue of maintaining dental unit waterlines. This distressing event occurred at a pediatric dental office, where contaminated water was unknowingly used during procedures, including pulpotomies, on young patients. As a result, numerous children suffered from severe infections, leading to the necessity of strong antibiotics, multiple surgeries, excruciating pain, and the potential for facial disfigurement.

Dental unit waterlines (DUWLs) are crucial components in dental care settings, ensuring the delivery of water for various procedures. However, if not properly maintained, they can harbor harmful microorganisms, posing a risk to both patients and staff. Here are some best practices to keep your DUWLs safe and clean.

The Risks

Dental unit waterlines can become breeding grounds for biofilms, thin layers of bacteria that adhere to surfaces. If contaminated water is used during dental procedures, these biofilms can lead to infections. Therefore, regular maintenance and monitoring are essential to prevent microbial contamination.

Waterline Cleaners

Routine use of chemical cleaners (germicides) specifically designed for DUWLs is a key practice. These cleaners help to break down and remove biofilms. Follow the manufacturer's instructions for the correct dosage and frequency.

Regular Flushing

Daily flushing of waterlines is an effective way to reduce the accumulation of bacteria. It is recommended to flush each waterline for 20-30 seconds between patients and for a longer duration at the beginning and end of each day.

Water Quality Testing

Regular testing of water quality is essential to ensure it meets the safety standards. The American Dental Association (ADA) recommends testing at least once per quarter. Water used in dental treatment should meet the Environmental Protection Agency (EPA) standards for drinking water, which is less than 500 colony-forming units (CFU) per milliliter of heterotrophic water bacteria.

Testing the water quality at the output of each waterline is crucial. While some dentists assume that ensuring clean water enters the system is sufficient, it's essential to recognize that biofilm frequently develops within the waterline tubing itself.

Use of Sterile Water for Surgical Procedures

For surgical procedures involving the exposure of bone or sterile tissues, use sterile water or saline delivered through devices designed for such procedures. This significantly minimizes the risk of infection.

Installation of Anti-Retraction Devices

Anti-retraction valves or devices prevent the backflow of oral fluids into the waterlines, which can contaminate the water supply. Ensure these devices are installed and functioning correctly on all dental units. Regular flushing of waterlines is still recommended even when using these devices.

Adherence to Manufacturer's Instructions

Follow the dental unit manufacturer's instructions for the maintenance and care of DUWLs. This includes understanding the specific requirements for the use of chemical agents and the recommended maintenance schedule.

Standard Operating Procedures and Staff Training

Establish and follow written standard operating procedures for infection control of dental unit waterlines. Train all dental staff on the importance of maintaining these waterlines and ensure they fully understand the cleaning and testing protocols. Regular training sessions and updates are essential to maintain high standards of waterline hygiene.

Documentation and Monitoring

Keep detailed records of all maintenance activities, including

cleaning, flushing, and water testing results. Regular monitoring and documentation help in tracking the effectiveness of your infection control measures and ensure compliance with safety standards.

Conclusion

Maintaining clean and safe dental unit waterlines is critical for patient safety and the overall success of dental practices. By following these best practices, dental professionals can minimize the risk of infection and provide a safe environment for their patients. Regular maintenance, proper training, and adherence to guidelines are the pillars of effective DUWL management.

Implementing these practices not only enhances the quality of care but also ensures compliance with health and safety regulations, protecting both patients and dental healthcare providers.



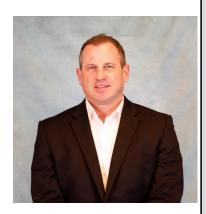


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The Shocking Truth About Infection Control in Dental Offices that Can Cost You Hundreds of Thousands of Dollars and Years of Court Costs

The majority of dental practices overlook essential infection control training and policies, putting both patients and staff at risk. Despite regulatory requirements mandating infection control education for license renewal, **most other team members are often left out**. Infection prevention training is paramount for every member of the clinical team, aligning with guidelines from the CDC and ADA. *Note: OSHA training is NOT the same as Infection Control training.*

Investing in ongoing infection control training isn't just a legal requirement—it's a crucial step toward safeguarding patient safety and avoiding potential legal repercussions.

Consider the case of hundreds of children in Anaheim, California, where inadequate infection control measures led to over 200 court cases from parents of children diagnosed with oral infections that required high-level anti-biotics and multiple, often disfiguring, surgeries. This highlights the real-world impact of neglecting proper protocols and underscores the importance of proactive measures. The journey toward improved infection control starts with comprehensive training and personalized protocols.

Not sure where to start? Scan this QR code to get your free Infection Control Plan.

Take the first step towards ensuring the safety of your dental practice and patients.









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Drs. Norm and Ryan Magnuson Continued from Page 1.

Another important aspect of the Magnuson's philosophy is to create a work environment that feels like an extension of their family life. Worklife balance is important. Norm's wife, Debby, has been the office manager for many years, and his children have also worked in the office at one time or another. Their patients are also cared for like they are part of their family, and many have become multigenerational clients. Dr. Ryan Magnuson shared how he and his siblings would jump off the roof of their father's clinic, much to the amusement of patients.

One noticeable innovation is the practice's incorporation of therapy dogs. Having a well-trained dog available for work can help alleviate the anxiety that some patients feel about dental visits. "Our dogs are a big hit with patients, especially kids," Ryan explained. Additionally, having dogs at the office helps create a calm environment that addresses the emotional needs of their patients. They also make a note on a

patient's chart if they have any issues with dogs so they can be mindful of when not to have a dog present when they come in. The dogs are also trained never to enter the treatment areas.

Dr. Norm Magnuson made sure to avoid pushing his son into dentistry. Instead, he helped make sure that Ryan explored all his interests. Initially, Ryan seemed more interested in becoming a veterinarian or a medical doctor, but later, during his sophomore year of college, he decided to go into dentistry. Like his father, Ryan encourages his children to explore their interests and, at the same time, focuses on instilling the values of hard work and service. He coaches a variety of sports year-round, spreading his values beyond his family and into his community. He is the type of coach who wants everyone on the team to have a good, positive experience playing sports and values this over winning the game.



ED Message

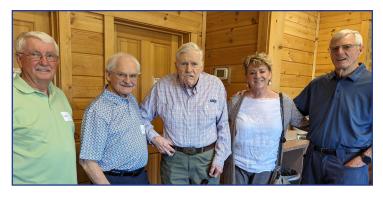
Nissa Newton

I appreciate the high level of participation in our recent survey regarding the potential merger of Southern Willamette and Lane County

Dental Societies. There was overwelming support from both memberships. I am working hard on my end to provide value for both geographical regions and look forward to having a larger membership to draw on for leadership and expertise.

I am excited about our first joint social event at Oral BioTech, the manufacturers of Carifree products. I had the opportunity to get a preview of their facility and was amazed by the large scale of production of oral health products right in our backyard!

In June we had our retiree luncheon at Roaring Rapids Pizza Parlour. It is so much fun to see the "Old Timer's" reminisce about their days as dentists. Many are enjoying their retirement. Since we have our retiree luncheons on the second Tuesday of June, we also get to celebrate Stan Clawson's birthday! So the group enjoyed Pizza and birthday cake in addition to each other's company!





Keeping your team safe: How to de-escalate encounters with aggressive patients

Mary Beth Versaci - Reprinted from adanews.ada.org

During her 25 years of practice as a periodontist, Ann Blue, D.D.S., has encountered fearful and upset patients, but she and her staff are trained to de-escalate these situations to resolve them in a calm manner.

"Managing these patients and keeping my team and other patients in the practice safe is definitely an important skill to develop," said Dr. Blue, a member of the ADA Council on Communications.

Recent violence against dentists, including the fatal shooting of a California dentist by a former patient in February, underscores the dangers dentists may face in their workplace.

Survey data from the 2024 ADA Council on Communications Trend Report found more than half of responding ADA member dentists sometimes or often encounter aggressive patients.

The survey was conducted this spring and included responses from about 560 member dentists who are part of the Advisory Circle research panel. Generally representative of overall ADA membership, the panel is made up of members who participate in surveys typically focused on practice-related topics. The report will be published this fall.

Encounters with aggressive patients were more common among dentists younger than 35 and dentists working at federally qualified health centers and dental school clinics, according to the survey. About 30% of respondents reported they have felt their safety threatened by a patient. These instances were more common among female dentists, dentists working at FQHCs and dentists working as employees or associates at dental support organizations.

While health care workers make up 10% of the workforce, they experience 48% of nonfatal injuries caused by workplace violence, according to 2023 data from the Bureau of Labor Statistics. The most common perpetrators of this violence against health care workers are patients, patients' family members, visitors, colleagues and supervisors, according to the National Institute for Occupational Safety and Health. Health care workers may also experience violence from someone they know personally, such as an intimate partner or family member.

The Occupational Safety and Health Act's General Duty Clause requires employers to provide their workers with a workplace free from recognized hazards that are causing or likely to cause death or serious physical harm. OSHA also requires employers to establish an emergency action plan for workplace emergencies such as workplace violence, natural disasters, fires and more.

For employers with more than 10 employees, the plan must be in writing, kept in the workplace and available to employees for review. An employer with 10 or fewer employees may communicate the plan orally to employees. The plan must include emergency escape procedures and route assignments, such as floor plans, workplace maps and refuge areas.

OSHA's Guidelines for Preventing Workplace Violence for Health Care and Social Service Workers call upon employers to establish a workplace violence prevention program as part of their overall safety and health program. The violence prevention program should have clear goals and objectives for preventing workplace violence, be suitable for the size and complexity of operations, and be adaptable to specific situations and facilities, according to the guidelines.

The guidelines encourage employers to conduct surveys to determine if employees feel threatened, solicit employee input to reduce the threat of violence, make structural and procedural changes that protect employees from enraged clients or customers, and provide training and education in the early warnings and prevention of workplace violence as part of their violence prevention program.

OSHA is considering establishing a standard for the prevention of workplace violence in the health care and social assistance sector that would include requirements rather than guidelines for employers. A May 2023 report on the proposed standard by the Small Business Advocacy Review Panel — which includes representatives from OSHA and other federal agencies — identified dentists and dental hygienists as direct care occupations that are at risk of workplace violence.

"Sadly, our reality as dental professionals is that what should be a safe place at our office is no longer the case," said Kami Dornfeld, D.D.S., chair of the ADA Council on Dental Practice's Dental Team Wellness Advisory Committee. "We must pivot and provide our teams with de-escalation techniques to safely manage aggressive or upset patients and prevent workplace violence. Training on these techniques could keep the entire dental team prepared to defuse aggressive behavior through proven communication methods or other safety and security measures."

At her practice, Dr. Blue and her team regularly practice patient management skills, including communication and conflict resolution. She offers the following advice for dealing with upset patients:

- 1. De-escalation: Employ active listening, maintain a calm demeanor, use nonconfrontational language and acknowledge the patient's feelings. It is important to maintain empathy and avoid reacting defensively when a patient may be accusatory.
- 2. Maintain communication: As a team, attempt to explain diagnoses, treatment recommendations, alternative options and potential negative outcomes as clearly as possible in layman's terms. A well-informed patient who understands what is being recommended and the possible side effects of treatment will be less likely to be upset when a negative outcome does occur.
- 3. Be observant for signs of patient agitation: Dentists and their teams need to be able to recognize the early signs of agitation or aggression in patients. These signs may include frustrated facial expressions and demeanor, snide comments, raised voice volume, clenched fists, pacing, or threatening

body language. By identifying these signs early, dental teams can attempt to intervene before the situation escalates.

- 4. Establishment of boundaries: It is important for dental practices to have clear policies for proper professional behavior. Teams should show respect for patients and their concerns while also establishing boundaries for patients and encouraging them to maintain acceptable behavior and avoid offensive remarks.
- 5. Team collaboration: Team members need to work together to solve problems to avoid escalation. If a situation escalates, a colleague should be nearby to help, including by contacting on-site security or law enforcement if needed. Role-playing potential conflicts can help to develop team members' confidence in dealing with patient concerns and disruptive behavior and avoid escalation to violence.
- 6. Ability to seek assistance: Ensure team members know it is always acceptable to ask for help if they feel overwhelmed or unsafe. Calling law enforcement may be necessary if they believe they are in danger.

"Following these steps and continuously refining your communication and conflict resolution skills will help you manage upset or aggressive patients in your practice and keep you, your team and your patients safe," Dr. Blue said.

Siletz Commnity Health Clinic

Rachel Meek, DMD



The Siletz Community Health Clinic is a tribally-owned and operated clinic located in Siletz, OR, just 15 minutes away from ocean views in Newport, OR and 45 minutes west from Corvallis, OR. The clinic provides a multitude of medical services, including medical, pharmacy, optometry, lab services, public health services, behavioral health services, and community health services for members of the Confederate Tribes of the Siletz Indians, as well as members of other federally-recognized tribes and their descendants. The dental clinic has

11 operatories and offers a large range of services for patients, including general dentistry, digital imaging (including CBCT and panoramic radiographs), oral surgery, minimal sedation, implant restoration, removable and fixed prosthodontics, and more. The dental team includes two native dentists and two native hygienists! We are proud to offer exceptional and culturally-driven care and are able to provide many direct services to IHS-eligible indigenous patients free of charge. We are looking forward to opening our second location in Lincoln City, OR before the end of this year to improve access to care for our patients in North Lincoln County and beyond.

Shocked!

Dental Office Management Corner with Jannette Douglas

So many dentists I work with are shocked when I show them a "treatment not scheduled" report. They think they are doing great until they see the reality of how much treatment is not being scheduled.

Three tips to ensure your patients will schedule diagnosed treatment.

- Take intraoral photos I can't stress enough the impact on your patient of an enlarged photo of calculus or a broken filling. In my opinion, it's the most valuable and impactful tool in your practice.
- Take your time and don't act rushed when doing the exam. As Theordore Roosevelt said, "No one cares how much you know until they know how much you care". Make sure you have answered all questions to your patient's satisfaction. Educating your patient is crucial to their proceeding with treatment.

• When presenting a treatment plan, point out the benefit of proceeding with treatment, not just what procedures need to be done. Examples of this would be eliminating pain, reduced risk of a more expensive procedure in the future, etc. Let your patient know they can choose to do nothing and explain the repercussions of that choice.

Please, run a report today, so you have a clear picture of how much diagnosed treatment is not scheduled. You may be as shocked as they are!



503-312-3269 Janette@jddentalconsulting.com

Tip # 1 File fees every 6 months.

Tip # 2 Job descriptions prevent misunderstandings.

ORAL BIOTECH FACILITY TOUR

Manufacturers of CARIFREE®

August 10th, Saturday 12:00 - 2:00 pm

Event Registration Page: www.bit.ly/LCDSEVENTBRITE

Tangent Location

33977 OR-99E, Tangent, OR 97389

Dr. V Kim Kutsch and Oral BioTech (CariFree products) welcomes Lane County and Southern Willamette Dental Societies for a noon social and tour of their facility.

Learn more about the science behind the CariFree products, enjoy the company of dentists from both societies with wine and sandwiches.

After the event, visit the Albany Scottish Festival for more fun!

COST: FREE FOR ALL DENTISTS (members and nonmembers) AND STAFF MEMBERS

albany scottish

festival

Saturday, Aug 10th

after the factory tour check out the local scottish festival located at timber linn park

9:00 - 6:00 pm



Oral Cancer Foundation: Corvallis Oregon Oral Cancer Fundraiser

Saturday, September 7, 2024, Registration 8:30 a.m. Walk Begins 9:30 a.m.

Willamette Park 1350 SE Goodnight Ave. Corvallis, OR 97330

Register https//ocf.donordrive.com/event/oregon

LCC Dentist Social At the New Healthcare Professionals Building

Event Registration Page:

www.bit.ly/LCDSEVENTBRITE

Sponsored by: Columbia Healthcare Banking



Tuesday, September 17, 2024 Healthcare Professionals Building Lane Community College, 4000 E 30th Ave, Eugene, OR 97405 4006 Franklin Blvd, Eugene, OR 97403

Join other dentists and LCC dental staff for a great evening of socializing, food, drinks, and see the finished building that will be housing the LCC's dental assisting and hygiene programs.

How to Save for Retirement and Minimize My Taxes (2 CEs) - Corvallis



Tuesday, October 8th, 2024, 5:30-7:30 Corvallis Location TBD Free for SWDS and LCDS Members nonmember dentists \$125 Dental Staff \$50

Registration will be available soon.

LCDS is an ADA CERP recognized provider approved by the Oregon Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

LCDS is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a State or provincial board of dentistry or AGD Endorsement. The current term of AGD approval extends from 1/16/2022 to 1/15/2027.

Suturing for Sucess, Nabeel Cagee, DDS (3-5 CEs) optional hands-on session

Event Registration Page: Friday October 18, 2024, LCC 4000 E 30th Ave, Eugene, OR 97405

www.bit.ly/LCDSEVENTBRITE



Speaker: Dr. Nabeel Cajee, D.D.S. Dr. Cajee completed his dental training at University of the Pacific and an advanced education in general dentistry residency at Highland Hospital, a regional trauma center for Northern California. He is recognized as a Master in the International Congress of Oral implantologists and Fellow of the American Academy of Implant Prosthodontics. In 2021, Dr. Cajee earned the "Top 40 under 40 award from Incisal Edge magazine, a national publication. Dr. Cajee lectures in the areas of implant surgery techniques and 3D printing. He maintains an implant dentistry focused private practice in Manteca, California.

Lecture 9:00 a.m - 12 p.m. The morning session will begin with a lecture on the elements of suturing comprised of instruments, the anatomy of a suture, and the biology of wound healing. We will proceed to a demonstration of needle and thread handling, locking knot tying (surgeons knot and modifications), and basic suturing throws (single interrupted, Continuous, Mattresses, Singing Sling, Figure of 8). Time will be provided to discuss areas where course participants have faced roadblocks in suturing. Objectives: Participants will understand suturing fundamentals, armamentarium and best practices for material/ instrument handling. Participants will develop an understanding of locking knots; learn the surgeon's knot, modified surgeon's knot, and hand ties.

Lunch Social 12 p.m. - 1 p.m.

Hands-On Workshop 1 p.m. - 3 p.m limited to 30 participants, option available as a ticket add-on. There is no extra cost.



Advances in Dental Pharmacotherapy with Professor Karen Baker(3 CEs)
December 6, 2024, 9 a.m. - 12 p.m.
Event Registration Page: www.bit.ly/LCDSEVENTBRITE

Speaker: Professor Karen Baker Professor Karen Baker has been on the Dental College faculty at the University of Iowa for over 40 years and occupies a unique role in dental practice and education. She is a clinical pharmacist with a Master's degree in clinical pharmacology and therapeutics and is focused on patient-specific dental drug therapy. She has given well over 1000 invited programs nationally and internationally and holds memberships in many dental and clinical pharmacology and therapeutics organizations. Her dental education-based pharmacy and drug

therapy consultation center is the only one in the United States.

Synoposis: Antibiotic stewardship has taken on new importance with the emergence of superbugs and the decline in effective and available oral antibiotics. Karen will update the dental team on recent developments in dental antibiotic prescribing and outline strategies for prescribing to ensure therapeutic success with minimum risk. Karen will discuss difficult questions about antibiotic prophylaxis and all relevant guidelines and decision tools will be included. Opioid prescribing remains controversial, especially in young, opioid naïve patients. We will explore alternatives and strategies that benefit patients and reflect positively on your practice.

Events being planned for 2025 - More info to Come!

- Corvallis January 9, 2025, 5:30-7:30 p.m., Cultural Competency for Dentists with Kelli Ngariki - Corvallis Community Center - Willow Room (2 CEs)
- Eugene February 21, 2025, 10:00 a.m. 4:00 p.m. Medical Emergencies with Dr. Sam Bae, Lane Community College (Eugene) with Business Meeting Lunch 12 1 p.m. (4 CEs)
- Corvallis March 13, 2025, 5:30-7:30 p.m. Oral Ulcerations: What's Eating You? with Dr. Bryan Trump, Corvallis Community Center Willow Room (2 CEs)
- Eugene March 14, 2025, 9-12, Hands On Class Biopsy Principles and Techniques with Dr. Bryan Trump, Lane Community College (Eugene) (3 CEs) Eugene April 15, 5:30 – 8:00 Spring Social 255 Madison



- Corvallis May 1, 2025, 5:30 7:30 p.m. Latest Changes in Pediatric Dentistry with Dr. Greg Psaltis, Corvallis Community Center - Willow Room (2 CEs)
- Eugene May 2, 2025, 9:00 a.m. 12 p.m. Refreshing your Pediatric Dental Knowledge and Skills with Dr. Greg Psaltis, Lane Community College (Eugene) (6 CEs)
- Eugene June 10 12 pm Retiree Luncheon Roaring Rapids Pizza

Dental Office Space Becoming Available to Lease or Own

622 E 22nd Ave, Ste C, Eugene, OR, 97405 • 2,316 square feet • Current rent is \$4,285/month (\$1.85/sq ft/mo)

The space is currently set up for an orthodontist, but has an open floor plan that could be converted to private operatories for other types of dental care; A new tenant improvement allowance is being budgeted.

The grounds are beautifully landscaped and the complex is within walking distance of South Eugene neighborhoods, schools, and eateries.

There is ample free parking for staff and patients • For specialists, the complex consists of 6 general dentists, which can be a geographic source of referrals.

For questions or inquiries, please contact Dr. McCully at gamdmd@peak.org or (541) 913-6542.



Thinking of Selling?

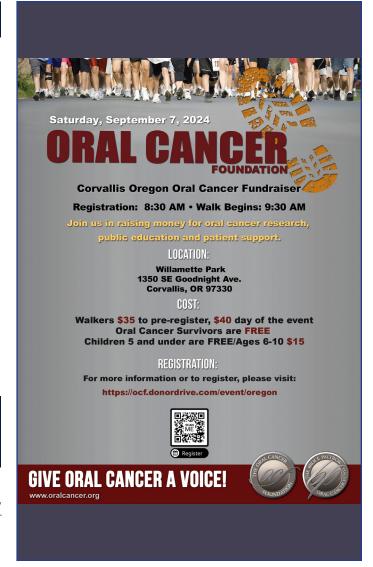
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Omni Practice Group Listings available on LCDS website classifieds: www.lanedentalsociety.org/classified-ads



Classified Ads

LCDS & SWDS members can submit free classified ads to help find new employees. Please send any classified ads to office@ lanedentalsociety.org, which will be posted on our website and in our following newsletter.

Here are some other resources that could be helpful for our members seeking employees: www.adha.org/career-center, www.dentalworkers.com, and www.oregondental.org/member-center/oda-connect. For those seeking employment, you may also email your resume to be uploaded to the member portion of our website. That way, our members can log in and view your resume while looking for help.

Oral surgeon specialty practice seeking a front office receptionist. The right individual will be compassionate, good character, detailed oriented and have a positive attitude. Our office is family friendly and flexible. Position available for full-time employment (25-30 hours per week). Well compensated depending on experience. Experience with scheduling, checking dental insurance, treatment planning and computer work is preferred. Please email or drop off resume to our office. We look forward to hearing from you. Email: info@eugeneoralsurgery.com Address: 2233 Willamette St. Bldg G

Shahram & Laleh Rezaee DMD is looking for a full time/part time dental hygienist to join their small family practice dental team. We are looking for a team player with excellent hygiene skills and a great personality. Hours: 7:45am- 5:30 pm (patient hours 8-5), 4 days a week. Requirements: *Dentrix knowledge, Nitrous permit. Please send resume and cover letter. Job Type: Full-time or part time. Pay: \$50.94 - \$53.65 per hour. Benefits: 401(k), 401(k) matching, dental insurance, employee discount, flexible schedule, health insurance, paid time off, vision insurance. Schedule: 8 hour shift. License/Certification: Hygiene Dental License (Required). Work Location: In person, Contact Maricela R., Shahram & Laleh Rezaee DMD, 2400 Willamette Street, Eugene, OR 97405, 541-683-8034.

Ardent Care General Dentistry Seeks Dental Hygienist. Needed 3-4 days/week for general practice. We work Monday-Thursday and provide excellent team support and technology to let you focus on providing great care to our patients. If you have great communication skills with both team members and patients, we would love to have you join us. Competitive wage and benefits depending on experience. Please send cover letter and resume to Dr. Renee Watts, 1040 Gateway

Loop Ste B, Springfield, OR 97477 or email renee@ardentcaredental.com (6/2/2024)

Oregon Family Dental Seeks Dental Hygienist. We are a State of the Art, General Dentistry Practice seeking a Registered Dental Hygienist who shares the same goals of providing exceptional dental care to our amazing patients. The ideal candidate must have compassion, confidence, strong chairside skills with a current Oregon RDH license. Position has flexibility to be 3 or 4 days/week. Benefits include: Paid vacation, Paid sick leave, Wellness Pay, Holiday Pay, Section 125 Cafeteria Plan, 401k Matching for 4 day/week position, Medical Insurance or Medical Stipend, Dental Benefits, Gym Membership and DRAMA FREE office! Immediate Position Available. Please email resume to: mbain@oregonfamilydental. org (5/3/2024)

Corvallis Oregon Oral Cancer Walk September 7, 2024: The 3rd annual OCF 5k (Sponsor or Participate) Every dollar raised goes directly to The Oral Cancer Foundation; donations are tax-deductible. Please reach out if you would like more info and help us spread the word! https://cocf.donordrive.com/event/oregon

Caring Hands Worldwide

Caring Hands was able to serve almost 200 veterans, elderly, and low-income families with free dental exams, digital x-rays, fillings, extractions, and dental cleanings this year for an estimated total of \$80,000 in free dental care. Upcoming Volunteer Opportunities:

- **Eugene Dental Clinic:** November 9-10, 2024 at the Lane County Fairgrounds Auditorium.
- Corvallis Dental Clinic: April 12-13, 2025. Local dental volunteers are still needed for Sunday, April, 13, 2025.

For further information about either of these volunteer opportunities, please contact Randy Meyer at randy@caringhandsworldwide.org or 541-556-5902.

LCDS Members can view council minutes online with their ADA login: www.bit.ly/LCDSMINUTES

We appreciate our 2024 CE Sponsors: <u>Columbia</u> <u>Healthcare Banking</u> (our exclusive banking partner), <u>Sittner and Nelson</u>, and <u>Digital Systems Integrators</u>.

Thank you Business Associate Members for partnering with us in 2024. Our newest members are Omni Practice Group and Express Employment Professionals. Other members include Assured Dental Labs, Unbreakable Bonds, and BnK Construction.

Is Interest Working for You or Against You? Financial Tip Provided by Financial Freedom For Dentists

Compound interest can be a key for dentists to generate long-term wealth, however, it can also be a hindrance to wealth generation when you take on large amounts of debt early in your career. Here are 5 ways to minimize the impact of interest on your debt:

- 1. Obtain a fixed rate. This eliminates the risk of rates continuing to rise.
- 2. Compare your Annual Percentage Rate (APR) and rate of compounding. This is how you can compare what you will be charged in interest rather than just looking at the simple rate.
- 3. Shorten loan terms. This will directly save money on interest, but payments may be higher.

- 4. Increase your payments. By making extra payments you will directly save on interest.
- 5. Pay with cash whenever possible. For example, buy cars with cash and carry credit card balances.

Read more about this and other strategies at www. financialfreedomfordentists.com/insights Advisory services are offered through Financial Freedom for Dentists, LLC, an SEC Investment Advisor. The information contained herein should in no way be construed or interpreted as a solicitation to sell or offer to sell advisory services where legally permitted.

All content is for information purposes only.



Build Your Patient Base with ADA Find-a-Dentist®

Millions of people across the country have used ADA Find-a-Dentist® to find oral care providers in their communities. If you're looking for a simple, effective way to connect with new patients, Find-a-Dentist can be a great resource. To maximize the value of this free marketing channel, all you need to do is keep your profile up-to-date.

We've already set you up with a basic profile on Find-a-Dentist. Log in to MyADA to see how your profile looks right now. Then take a moment to add more details that will round out the picture for new patients.

The more information you include, the higher your practice will rank in local search results. Profiles that feature photos, email addresses, website links and other key details will appear higher on the page when patients are searching for a new dental home.

ADA Find-a-Dentist is part of a long-term campaign to bring more patients to you. The campaign is supported by online ads that encourage patients to schedule regular dental visits, with links that bring them directly to the search tool. Patients can search by zip code, dental specialty, the distance they're willing to travel and more.

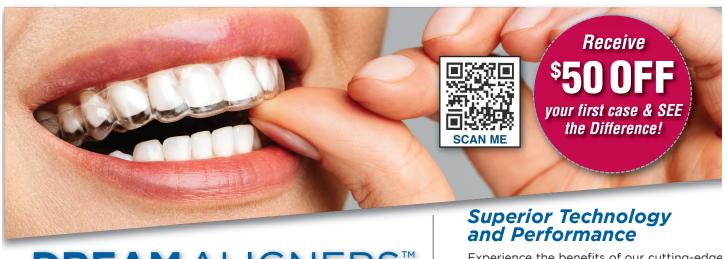
Update Your Find-a-Dentist Profile!

Update your ADA Find-a-Dentist profile so that individuals in need of professional dental care can easily find you.

Here are simple instructions to update your profile:

- Go to <u>ADA.org</u>, and click "Login" in the top right of your screen.
- Login with your member ID and password.
- Access your account via the "MyADA" item on the left side of the navigation bar.
- Click "Account" in the left side bar and open your "Profile."
- Click the blue arrow next to "Professional" to update information displayed in Find-a-Dentist, and click "Save changes" when you are finished.
- Information regarding free initial consultation and other services offered can be added in the practice description area.

If you need further support, please contact the ADA Member Service Center (email MSC@ada.org or call 312-440-2500).



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July/August 2024

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Office Hours: Mon, Thu, Fri, 11 am - 5 pm (541) 686-1175

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